



***REVERSE*** 

LOGO GUIDELINES

202602



## VERSIONS FOR ALL APPLICATIONS

In order to find the right logo version for all requirements, we have created logos in different variants and file formats.

On the following page, we provide an overview combined with a recommendation for use.

If you have any questions, please contact us.

*Your Reverse Team*

*Contact*  
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# VERSIONS FOR ALL APPLICATIONS

## 1. WHERE WILL THE LOGO BE USED?

**RGB** > For use in **digital media** displayed on screen

**CMYK** > For use in **print media**



The **LOGOS** shown on this page are the **FIRST CHOICE**.  
A combination of the word logo and the star.

## 2. CHOOSE A SINGLE-COLOR LOGO IF POSSIBLE

The background must contrast enough with the logo



01 Reverse plus Star all black RGB



02 Reverse plus Star all white RGB



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04 Star plus small Reverse all black RGB



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05 Star plus small Reverse all white RGB



Name of the folder in the logo package

# VERSIONS FOR ALL APPLICATIONS

## 3. OUTLINE VERSIONS

For backgrounds that are neither consistently bright enough nor consistently dark enough, logos with outlines can also be used.



Not allowed!

The background must contrast enough with the logo



Not allowed!



Not allowed!

Use an outline version



03 Reverse plus Star black and white outline RGB



06 Star plus small Reverse black and white outline RGB

# VERSIONS FOR ALL APPLICATIONS

## 4. SPECIAL VARIATIONS

For applications with limited space, use on small displays or for subtle placement, the following logos can also be used.



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07 Reverse without Star all black RGB



10 Star without Reverse all black RGB



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08 Reverse without Star all white RGB



11 Star without Reverse all white RGB



## SPECIAL VARIATIONS WITH OUTLINE

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09 Reverse without Star black and white outline RGB



12 Star without Reverse black white outline RGB